

CASE STUDY

Apparel Brand Hanes Migrates from MediaWiki to SharePoint Online



Challenge

Migration of content from MediaWiki to Microsoft SharePoint Online

Solution

Extracting data from MediaWiki, analyzing, testing and packaging content for import into SharePoint Online

Benefits

Smooth, automated content migration, allowing Hanes Australasia employees to benefit from the interaction and functionality provided by Microsoft SharePoint Online.

HanesBrands (NYSE: HBI) produces everyday apparel that is known for comfort and quality. Among the company's iconic brands are Bonds and Champion. The company employs 59,000 people in 33 countries. More than 70% of the apparel HanesBrands sells is manufactured in its own facilities or those of dedicated contractors. Owning the majority of its supply chain impacts cost, scale, flexibility, and sustainability practices. To guarantee that employees from Hanes Australasia can contribute fully to the company's goals, HanesBrands stores and shares company information on Wiki sites, based on MediaWiki software.

● No offline availability

"We operate two Wiki sites within our company. One site contains specific content for the IT department, the other offers more generic, company-wide documents, such as procedures and passwords for guest Wi-Fi access," says Stuart Forge, CRM Analyst at Hanes Australasia and responsible for the content migration to Microsoft SharePoint Online. Employees from the Australian Office of Hanes use the Wiki sites to consult and upload content in a secure environment. With no updates to their MediaWiki version available, Hanes decided to migrate to SharePoint Online. "In addition, hosting this environment took too much

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**Stuart Forge,
CRM Analyst at Hanes Australasia**

time and resources from the IT team. Moreover, we knew from previous experience that SharePoint Online is more interactive, and its functionality is now richer than MediaWiki’s. All this was reason enough to make the switch.”

● Extensive experience with content migrations

The amount of documents Hanes stores and makes available worldwide through MediaWiki has grown considerably over the years. This makes the migration, including structure and links, an extensive project. Since Hanes Australasia did not have sufficient capacity available to do the migration themselves, they looked for a reliable and experienced partner. “In our initial conversations, we quickly noticed that Xillio had the right experience and tooling for a successful project. Their experts gave the right answers to our questions. It also gave us confidence that they could immediately provide the right approach for an efficient and automatic migration,” says Forge.

● Ensuring content quality

In close consultation with Hanes Australasia, Xillio took charge of the migration process. “Together, we determined what exactly needed to happen, within what timeframe, and what the potential risks were. A key priority was to ensure content quality by testing to avoid problems with document availability and findability. This was the basis for the project plan and timing we prepared with Xillio.”

After setting up the server environment, access to the appropriate domains and availability of internal resources, Xillio could get to work. Once the data extraction was complete, the automatic migration followed. “To ensure that the content is also easily accessible in SharePoint Online, several trial conversions were performed. The moment everything was okay in the test environment, the automatic production migration was carried out successfully.”

● User adoption and training

All wikis are now available in Microsoft SharePoint Online and the environment is live. Employees are using the content but still have to get used to a different environment. At the moment, Hanes is still investing in training in order to boost user adoption. The company wants to ensure that everyone at Hanes can take advantage of the benefits offered by Microsoft SharePoint Online.

● In control

“The migration went as expected,” indicates Forge. “Because we operate across different time zones, collaborating was sometimes a challenge. But good preparation and clear mutual agreements meant this didn’t cause any problems. Thanks to Xillio’s professional approach, tooling, and commitment, we were in control throughout the whole project.”



About Xillio

With over 20 years of experience, Xillio is your go-to partner for managing complex, high-volume content migrations and integrations within the Microsoft ecosystem. The Xillio Platform empowers organizations worldwide to unlock the full potential of their Microsoft 365 applications and Copilots, for a hassle-free transition to the cloud.